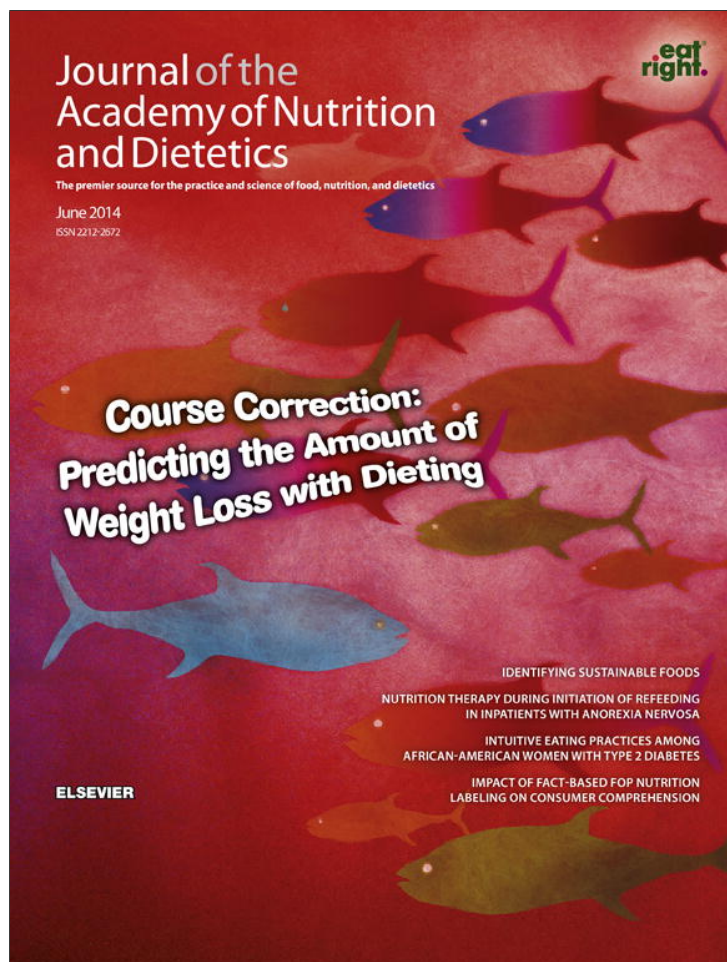


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# Time to Correctly Predict the Amount of Weight Loss with Dieting

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**M**AX WISHNOFSKY ASKED IN A 1958 REPORT, “What is the caloric equivalent of one pound of body weight gained or lost?”<sup>1</sup> After a thoughtful analysis of the existing literature, Wishnofsky concluded that “the caloric equivalent of one pound of body weight lost” or “gained will be 3,500.” Fifty years later and with thousands of citations in the scientific literature and the lay press, Hill and his colleagues repeated the often-used statement “an energy deficit of approximately 3,500 kcal is needed to lose 1 lb of body weight” in the authoritative textbook, *Modern Nutrition in Health and Disease*.<sup>2</sup> Hill and colleagues are not alone, with the same rule of thumb posted more recently on the Mayo Clinic,<sup>3</sup> Livestrong,<sup>4</sup> and countless other websites. But Wishnofsky’s Rule as applied is inaccurate, leaving many counseled patients wondering why their prescribed weight loss is far less than expected, even when they rigorously adhere to their registered dietitian nutritionist’s recommendations.

Only rarely is the actual report by Wishnofsky<sup>1</sup> appropriately referenced, and the original concept is frequently mutated (eg, “weight” replaced with “fat” gain or loss) as it spreads virally across the Internet. What exactly is inaccurate and even scientifically incorrect with this half-century-old dictum?

The decade after World War II saw profound growth in knowledge about how humans gain and lose weight with changes in energy balance. Disturbances in energy balance that occur with famines, chronic wasting illnesses, and obesity were just coming into focus and subjected to experimental study. A small but scientifically rigorous experimental and analytical literature was available to Wishnofsky as he began his quest to find a simple rule governing weight loss or gain. He first drew on the 1911 chemical analysis of Bozenrad,<sup>5</sup> showing that 87% of human adipose tissue is “fat,” the remainder is

water and nonfat solids. We now recognize that most of adipose tissue fat is triglyceride and Wishnofsky correctly assigned this lipid fraction a bomb-calorimetry energy density of 9.5 kcal/g. Wishnofsky then reasoned 1 lb (454 g) of adipose tissue has an energy content of 3,750 kcal. He then turned to published experimental human weight-loss studies and carefully distinguished between protocols that prescribed fasting vs those providing a low-calorie and/or high-protein diet. Wishnofsky understood the critical importance of this distinction, as with fasting there are disproportionately large losses of body carbohydrate (glycogen) and protein with associated bound water. Turning to the 1930 classic, 59-day, very-low-calorie diet studies of Strang and colleagues,<sup>6</sup> Wishnofsky used the estimated daily energy and weight balance (–2,100 kcal/day and –0.6 lb/day) to derive the energy content of weight change as 3,500 kcal/lb. This result was “in striking agreement with the value of 3,700 kcal obtained” from computations based on Bozenrad’s adipose tissue samples.<sup>5</sup>

Applying Wishnofsky’s rule to predict the amount of weight loss in pounds resulting from reducing energy intake ( $E_i$ , kcal/day) or increasing exercise generated energy output ( $E_o$ , kcal/day) is simple: multiply the imposed deficit in energy stores ( $E_s$ , kcal/day) by duration of diet (in days) and divide by 3,500 kcal/lb. Several fundamental assumptions form the basis of Wishnofsky’s rule: that the subject maintains a constant prescribed  $E_i$ ; that weight loss is not influenced by changes in  $E_o$ ; that on a low-calorie, balanced diet the main loss of body mass is derived from adipose tissue fat; and the energy content of weight loss is constant at 3,500 kcal/lb or 7,700 kcal/kg. Under what conditions do these assumptions hold? We now critically examine this question on the path to discovering why modern applications of Wishnofsky’s rule provide an incomplete description of weight-loss kinetics.

## WHY WISHNOFSKY’S RULE IS INACCURATE

To understand why Wishnofsky’s rule as applied (3,500 kcal deficit → 1 lb weight loss or 7,700 kcal → 1 kg weight loss) is outdated and inaccurate, we need to first consider what we know about energy balance and weight loss with low-calorie dieting today. When a subject in weight equilibrium reduces energy intake without changing voluntary energy expenditure (eg, by increasing or decreasing physical activity), a period of negative energy balance follows that draws on energy stores. Assuming the subject is ingesting a low-calorie macronutrient-balanced diet, weight loss will proceed in two distinct phases; a rapid weight-loss phase during the first few days or weeks, followed by a slower weight-loss phase lasting up to 2 years.<sup>7,8</sup>

## RESEARCH

**LOST WEIGHT NOT EQUAL TO 3,500 KCAL/LB AND ENERGY OUTPUT IS NOT CONSTANT**

The early weight-reduction phase lasting several days or weeks<sup>7,8</sup> is characterized by relatively rapid loss in body mass consisting of a small carbohydrate (glycogen) pool, protein, and, to a lesser extent, fat as sources of energy. Water balance is also negative during this period, as carbohydrate and protein coupled with associated water are released with their oxidation, and fluid balance readjusts with changes in dietary sodium intake. Water is also a byproduct of carbohydrate and protein oxidation. The high fluid content and low proportion of weight loss as fat during the evolving early weight-loss phase is accompanied by an energy content of weight change that is not constant and considerably less than 3,500 kcal/lb.<sup>7,8</sup> As a contemporary example, men and women participants in the Comprehensive Assessment of Long-Term Effects of Reducing Intake of Energy (CALERIE I) study at Pennington Biomedical Research Center prescribed low-calorie (25% below baseline energy requirements) and very-low-calorie (890 kcal/day for 3 months followed by weight maintenance) diets had intensive monitoring of actual energy intake with doubly-labeled water and dual-energy x-ray absorptiometry body composition measurements during the 24-week weight-loss phase.<sup>8,9</sup> At week 4, the measured energy content of weight change was (mean±standard error of mean) 4,858±388 kcal/kg (2,208 kcal/lb), far lower than Wishnofsky's value of 7,700 kcal/kg (3,500 kcal/lb).

Although the timing of metabolic adaptations with low-calorie dieting is not exactly clear with respect to the early phase of weight loss, there develops over time hormonal and neural regulatory mechanisms that trigger reductions in resting energy expenditure, protein turnover, and other metabolic processes.<sup>10,11</sup> A reduced energy intake also leads to lowering of the thermic effects of feeding and perhaps to levels of nonexercise activity thermogenesis.<sup>10</sup> Taken collectively, exhaustion of the available glycogen pool and metabolic adaptations reduce the rates of protein catabolism and energy expenditure with a shift to increasing levels of fat oxidation.<sup>7</sup> The combined effects of these processes slows the rate of weight loss and leads into the second, slower weight-loss phase.

The second weight-loss phase extends for months or years, although very few supervised studies go beyond 6 months to 1 year that can be used to critically evaluate theoretically derived energy balance relations.<sup>7</sup> Because glycogen is largely depleted, oxidized carbohydrate comes mainly from the diet and glucogenic amino acids in protein. Nitrogen (ie, protein) balance approaches zero, the steady-state level depending on energy and protein intake.<sup>12</sup> Adipose tissue triglycerides constitute the main energy source during this period, with the rate of weight loss substantially reduced from the early diet period. By 24 weeks, the measured energy content of weight change observed in CALERIE I study participants had increased from the mean 4-week value (4,858±388 kcal/kg) to 6,569±272 kcal/kg (2,986 kcal/lb).<sup>8,9</sup>

As with the early phase of dieting, the composition (and energy content) of weight change during the later phase of weight loss evolves as defined by subject baseline characteristics, degree of prescribed energy deficit, and duration of dieting.<sup>12,13</sup> An important feature of this phase of weight loss is the slowing of energy output.<sup>10</sup> As noted earlier, resting

energy expenditure, the thermic effect of feeding, non-exercise activity thermogenesis, and even activity thermogenesis are, or can be, reduced compared with baseline. In addition, decreasing body mass is accompanied by a reduced amount of metabolically active tissue and a lower energy cost of activity. The subject now notices a gradual slowing of weight loss, at some point almost imperceptible, and eventually cessation of weight loss occurs when energy equilibrium is restored at a new lower level.

**MODERN APPROACHES TO WEIGHT-LOSS PREDICTION**

Wishnofsky's views of weight-change dynamics were based on the limited understanding of fundamental metabolic processes at the time and his simple formulation was framed with impressions gained from short-term dieting studies completed in small samples of obese women.<sup>6</sup>

Today we view the kinetics of weight change with low-calorie diets or overeating in the larger context of energy metabolism and thermodynamics. The three main components of simple thermodynamic models are  $E_I$ ,  $E_O$ , and  $E_S$ . Wishnofsky's focus was on the relationship between  $E_S$  (ie,  $E_I - E_O$ ) and changes in body weight, with  $E_S/\Delta\text{Weight} = 3,500 \text{ kcal/lb}$  based on Bozenrad's chemical analysis of adipose tissue.<sup>5</sup> Let us take an example from the Internet to see how Wishnofsky's rule is commonly applied and why it is inaccurate: "To get an idea of how much weight you could lose, remember that to lose one pound you need to reduce your caloric intake by 3,500 calories. So, if you replace your soda with water, and don't replace those calories elsewhere in your diet, your potential weight loss could be substantial." "Replace your 12 ounce can of [sugar-sweetened soda] with water every day and save 51,100 calories per year or about 15 pounds per year."<sup>14</sup>

A 12-oz can of soda is 140 kcal, so after 365 days (1 year) without that can of soda,  $E_S$  is  $-51,100 \text{ kcal}$  ( $-140 \text{ kcal/day} \times 365 \text{ days}$ ) and this value divided by 3,500 kcal/lb is equal to approximately 15 lb, rounded to the nearest integer. Let us begin our critical analysis by assuming that the subject's  $E_I$  decreases by 140 kcal/day by reducing intake by one can of sugar-sweetened soda each day. Under these conditions,  $E_I$  is constant (ie, baseline  $E_I - 140 \text{ kcal/day}$ ), but rather than  $E_O$  and  $E_S/\Delta\text{Weight}$  being constant as implied by Wishnofsky, both change over time. First,  $E_O$  decreases during negative energy balance for the reasons mentioned earlier; the presence of metabolic adaptations, reduced thermic effect of food and nonexercise activity thermogenesis, possible reductions in physical activity; and a loss of body heat producing lean tissues. When the reduction in  $E_O$  from baseline reaches exactly 140 kcal/day, the subject's weight loss will plateau at a new reduced weight. To reach a stable weight plateau often takes months or even years.<sup>10</sup>

Likewise, the energy content of weight change ( $E_S/\Delta W$ ) is not constant at 3,500 kcal/lb, but is changing over time. Values are considerably less than 3,500 kcal/lb during the early, rapid weight-loss phase and approach 3,500 kcal/lb or 7,700 kcal/g during the second, slower weight-loss phase.<sup>8</sup> Both fat and lean tissues are lost and in a predictable way, as the body remodels to a new weight-loss plateau.<sup>13,15</sup>

Given these complex thermodynamic and metabolic effects from simply reducing one's energy intake by 140 kcal/day

explains the half-century appeal of Wishnofsky's rule that can be easily calculated or turned into a simple recommendation. But in the dawn of the computer age in 1973, International Business Machines (IBM) scientist Vincent Antonetti had another vision.<sup>16</sup> Antonetti recognized weight loss as part of the larger topic of human energy exchange and thermodynamics. He compared examples with his newly derived model referenced against the already "classical" Wishnofsky model. In one example, Wishnofsky's model predicted the time needed for a 30-year-old man weighing 180 lb who reduces his intake by 580 kcal/day to lose 50 lb was 302 days as compared with 545 days for the Antonetti Model. After accurately describing the errors inherent in Wishnofsky's model, Antonetti prophetically claimed, "whereas the numerical calculation technique proposed is time-consuming when performed by hand, the procedure, however, is easily programmed for a digital computer." There lies the roadblock; in 1973 you could gain ready access to a programmable computer at IBM, but at virtually no other clinical health care facility in the United States. The first personal computer appeared in 1977, and the Internet for public use was launched in the 1980s.<sup>17</sup>

Since Antonetti's pioneering work, others have followed with more advanced dynamic weight-loss prediction models. Two widely applied models founded on thermodynamic principles are easily accessible to the dietetics community. Both models are developed around the first law of thermodynamics, stating in practical terms that the rate of change in body energy stores is equal to the difference between the rates of energy intake and output (ie,  $E_S = E_I - E_O$ ). Energy equilibrium, stable energy stores, and constant body weight are achieved over time when energy ingested as food balances energy losses through heat, skin, urine, and stool.

The available dynamic weight-loss prediction models are formulated around these thermodynamic concepts and are developed using classical mathematical tools that include calculus. To understand the basis of these models, we can return to our earlier Internet example and examine the physiological events that follow when a person lowers his or her daily fluid intake by switching one can of soda with an equivalent amount of water. Reducing energy intake by 140 kcal/day will place the person into immediate negative energy balance. Weight will hypothetically decrease during the first day and that weight change will have a low energy density as proportionally large amounts of glycogen, protein, and water are catabolized to make up the calorie deficit. The energy density of weight change will gradually increase over time with exhaustion of available glycogen stores and as adaptations in protein and energy metabolism are activated, moving toward the later phase of weight loss. Modelers build their dynamic equations with an understanding of these processes along with the influence of individual baseline body composition, sex, age, and height, and do not rely on the assumed stable energy density value of 3,500 kcal/lb (7,700 kcal/kg).

Obviously, the available models are far more complex than the simple formulation conceived by Wishnofsky.<sup>1</sup> The models of Thomas<sup>10,18</sup> and Hall<sup>19,20</sup> and their colleagues both assume body weight is compartmentalized into fat and fat-free mass, and they link changes in the mass of these two compartments to corresponding changes in energy stores. Model energy expenditure terms are developed with some

differences across the two models by considering changes in resting energy expenditure, voluntary physical activity, spontaneous physical activity, the thermic effect of feeding, and the biochemical efficiencies associated with fat and protein synthesis. Derivation of the Thomas and Hall model terms appear in more recent publications.<sup>20,21</sup> Both models have been validated by reference against experimental data<sup>18-21</sup> and users can simulate the model estimates of weight change through freely available and downloadable web-based applications.<sup>22,23</sup>

To gain perspective on the differences between the thermodynamically based models and Wishnofsky's model in predicted vs actual weight achieved over time with dieting, we take as an example CALERIE I study observations.<sup>8,9</sup> The results for the dynamic Thomas model and Wishnofsky model at the key protocol 12- and 24-week time points are presented in Figures 1 and 2, respectively. Even though the predicted and actual weights at 12 weeks correlate well for both models (upper panels), there is clear deviation (lower panels, Bland-Altman plots) from the line of identity for Wishnofsky's model reflected in the bias or mean error (bias=4.8 kg) compared with the Thomas model (bias=0.4 kg). The 95% CIs, which reflect the variance in model predictions (dashed horizontal lines in lower panel of Figure 1), indicate substantially larger variance from the Wishnofsky model predictions (-1.0 to 10.7 kg) in comparison with the Thomas model (-2.4 to 3.4 kg). Similarly, at 3 months of dieting, the mean errors (95% CI) for the Hall and Antonetti models (2.5 kg [-2.2 to 7.1]; 2.5 kg [-2.5 to 7.8]) were much smaller than those of the Wishnofsky model (Thomas DM, Martin CK, Redman LA, Bray G, Bouchard C, Heymsfield SB, unpublished data, 2013). At 24 weeks, the weight over prediction by Wishnofsky's model was even larger, with a bias of 11 kg, and the corresponding results for the Thomas model (bias=2.2 kg) were more in line with that actually observed. The 95% CIs for the Wishnofsky model predictions increased to more than double the range from the 3-month predictions (0.9 to 21.1 kg) and the variance in the Thomas model remained considerably smaller (-2.4 to 6.8 kg).

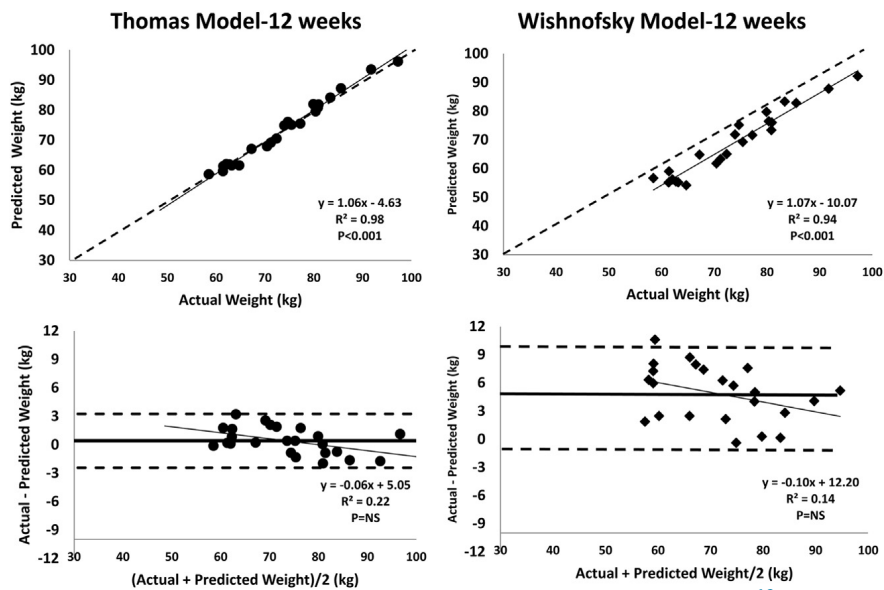
Wishnofsky's model predicted a 15-lb weight loss over 1 year for our earlier web example of water replacement for calorie-containing soda (Figure 3). By contrast, the dynamic equations in this example predict a weight loss of 5.7 lb by the Thomas model<sup>10</sup> (Thomas DM, Martin CK, Redman LA, Bray G, Bouchard C, Heymsfield SB, unpublished data, 2013), 8.2 lb by the Hall model,<sup>19,20</sup> and 8.4 lb for the Antonetti model,<sup>16</sup> for a representative overweight woman (age 30 years, height 1.68 m [5 ft 6 in], weight 76 kg [167.2 lb], and body mass index 27).

As shown by the CALERIE and soda examples, the conceptual and mathematical flaws in Wishnofsky's model become more pronounced with greater extrapolations of weight change over time.

## CONCLUSIONS

Can the laws of thermodynamics with mathematics applied in physics and chemistry be taken to a patient counseling session that includes providing weight-loss expectations with dieting? On the one hand, we have Wishnofsky's rule, which is simple to apply but lacks a contemporary scientific foundation and leads to a large error in weight-loss

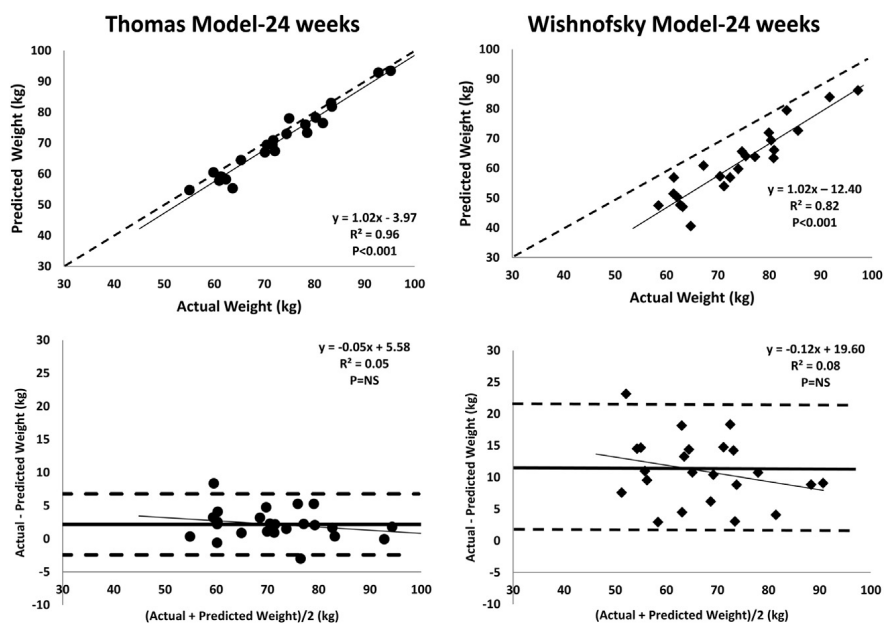
RESEARCH



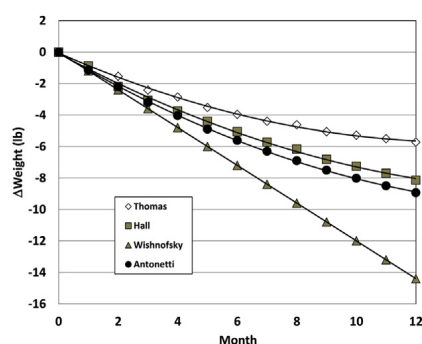
**Figure 1.** Predicted vs actual weight at 12 weeks for the models of Thomas and colleagues<sup>10</sup> and Wishnofsky<sup>1</sup> (upper panels) among Comprehensive Assessment of Long-Term Effects of Reducing Intake of Energy (CALERIE I) study participants.<sup>8,9</sup> Simple linear regression results (solid line and equation) are included in each upper panel; the dashed line represents the line of identify. Bland-Altman plots are presented in the lower figure panels with the solid horizontal line representing the bias (mean deviation of predicted weight from actual weight). The dashed horizontal lines represent the 95% CIs.

prediction, even in the short term. On the other hand, we have complex validated dynamic weight-loss equations that have strong scientific foundations and that have more accurate and realistic weight-loss predictive value. The intuitive path forward is to apply these dynamic prediction models across the myriad of nutrition websites, cellular phone applications, and in portable computer devices that are now becoming universally available.

Rather than promoting these newer dynamic weight-loss prediction models as definitive, we have only started the complex construction and validation process. The thermodynamically based models rely on energy and metabolism data that contain measurement error, and this error propagates into model terms. In addition, there is always a degree of individual biologic variation that cannot be captured by a model constructed in part from population averages. Far more



**Figure 2.** Predicted vs actual weight at 24 weeks for the models of Thomas and colleagues<sup>10</sup> and Wishnofsky<sup>1</sup> (upper panels) among Comprehensive Assessment of Long-Term Effects of Reducing Intake of Energy (CALERIE I) study participants.<sup>8,9</sup> Simple linear regression results (solid line and equation) are included in each upper panel; the dashed line represents the line of identify. Bland-Altman plots are presented in the lower figure panels with the solid horizontal line representing the mean deviation of predicted weight from actual weight. The dashed horizontal lines represent the 95% CIs.



**Figure 3.** Change in body weight (expressed in lb) predicted by the models of Thomas and colleagues,<sup>10</sup> Hall and colleagues,<sup>19,20</sup> Antonetti,<sup>16</sup> and Wishnofsky<sup>1</sup> when an overweight woman (age 30 years, height 168 cm, weight 76 kg, BMI 27) reduces her intake by one soda (140 kcal) per day. Variance during intake reduction for the Thomas model is expressed by the Bland Altman CIs calculated for the Comprehensive Assessment of Long-Term Effects of Reducing Intake of Energy (CALERIE I) study as presented in Figures 1 and 2<sup>9</sup> (and Thomas DM, Martin CK, Redman LA, Bray G, Bouchard C, Heymsfield SB, unpublished data, 2013).

research is needed on improving model terms, supplying more accurate empirically derived coefficients, including the dose-dependent influence of exercise or the impact of weight changes in the presence of disease, and effective delivery through software designed for clinical applications. Moving this approach forward will strengthen the links between modern dietetics and basic nutritional and physical sciences.

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## STATEMENT OF POTENTIAL CONFLICT OF INTEREST

D. M. Thomas is a consultant for Jenny Craig. No potential conflict of interest was reported by the remaining authors.

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